



2024 Media Coverage NH Film Festival





Overview

Total Media Hits (January - October 2024)

Print: 33

Broadcast: 19

Media Strategy:

January 2024 - Sent out a news release about The Music Hall taking over the NHFF.

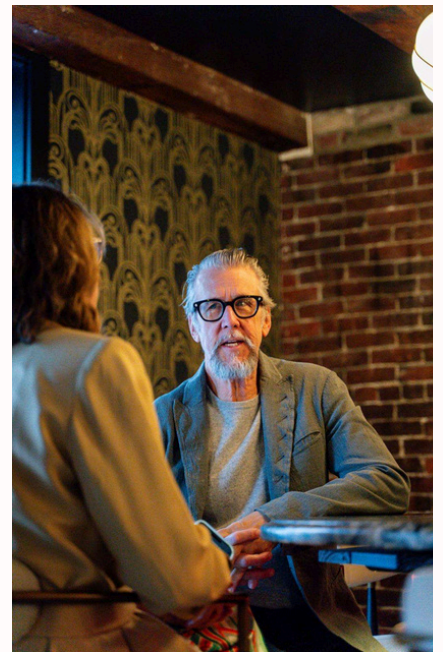
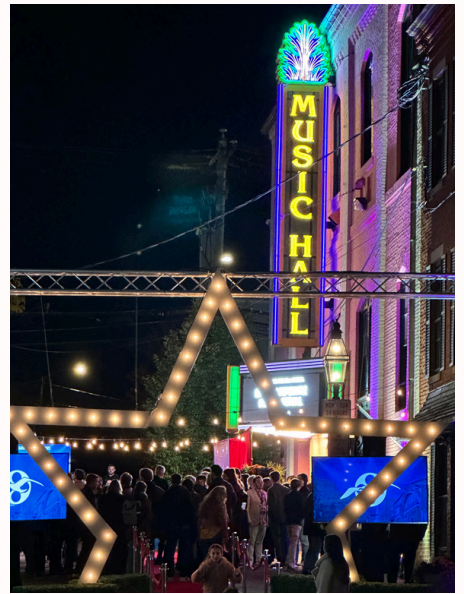
July 2024 - Sent out a news release announcing NHFF dates and special guests.

September/October 2024 - Conducted individualized, customized pitching to all New England media outlets.

October 21, 2024 - Sent out the NH Winners news release with customized quotes and photos to specific New Hampshire media where directors/talent have a connection.

October 23, 2024 - Distributed the winners release to the entire media database with selected photos.

Late October 2024 - Followed up with media outlets.



NHFF Media Coverage Report

Pending Coverage

NH Chronicle - Long-form story on Habib's *The Long Road* and the NHFF to air November 19, 2024.

AAA Magazine - Mimi Steadman writing feature story on NHFF, to be published in 2025.

November 2024

NH Business Review

Reporter Trisha Nail's indepth story on building a NH film industry with NHFF panel interviews, and NHFF officials quoted

November 15, 2024

<https://www.nhbr.com/west-coast-cutaway/>

October 2024

Concord Monitor

Rachel Wachman, reporter

October 27, 2024

"NH Filmmaker of the Year talks collaboration, creativity"

<https://www.concordmonitor.com/Concord-man-wins-NH-filmmaker-of-the-year-57585484>

Manchester Ink Link

Maureen Milliken, reporter

October 25, 2024

"Stars from NH and beyond shine at 22nd NH Film Festival"

<https://manchester.inklink.news/stars-from-nh-and-beyond-shine-at-22nd-nh-film-festival/>

Union Leader

Ran news release as submitted

October 23, 2024

"New Hampshire filmmaking awards announced at the 22nd annual New Hampshire Film Festival"

https://www.unionleader.com/nh/arts-and-ent/new-hampshire-filmmaking-awards-announced-at-the-22nd-annual-new-hampshire-film-festival/article_cc7e8346-9082-11ef-acd0-53bac51e5830.html

InDepthNH

Ran news release as submitted

NHFF Media Coverage Report

Portsmouth Herald/Fosters Daily Democrat

Interview with Alan Ruck by Barb MacLeod, and story submitted.

October 18, 2024

“Alan Ruck: ‘Succession’ answered my prayers decades after ‘Ferris Bueller’s Day Off’”

<https://www.seacoastonline.com/story/entertainment/2024/10/18/alan-ruck-ferris-bueller-succession-portsmouth-nh-film-festival/75737570007/>

<https://www.fosters.com/story/entertainment/2024/10/18/alan-ruck-ferris-bueller-succession-portsmouth-nh-film-festival/75737570007/>

New Hampshire Business Review

Trisha Nail, reporter

October 18, 2024

“NH needs incentive to attract moviemakers, local industry leaders say”

https://touch.npaper-wehaa.com/nh-business-review/read/?pid=41472&content_id=4263248

WMUR

Marissa Barrett, producer, put together two stories for the evening news.

October 17, 2024

“22nd annual New Hampshire Film Festival kicks off in Portsmouth”

<https://www.wmur.com/article/new-hampshire-film-festival-portsmouth-2024/62642435>

Portsmouth Herald

Autumn Stewart, community news reporter

October 17, 2024

“NH Film Festival, Family Fun at farm, Witches Market: Things to do in Seacoast”

<https://www.seacoastonline.com/story/entertainment/2024/10/17/nh-film-festival-family-fun-farm-witches-market-things-to-do/75688276007/>

Globe NH: Morning Report

Steven Porter and Amanda Gokee, reporter/editors

October 17, 2024

NH story on Portsmouth *Lost North End* documentary and festival details.

NHPR

Zoey Knox, reporter, talked about NHFF on the air and in the newsletter/website.

October 17, 2024

“10 things to do in NH this weekend: Goffstown Pumpkin Regatta, Halloween Hoots”

<https://www.nhpr.org/arts-culture/2024-10-16/10-things-to-do-in-nh-this-weekend-goffstown-pumpkin-regatta-halloween-hoots>

NHFF Media Coverage Report

Manchester Ink Link

Chelcie Pinsonneault, reporter

October 17, 2024

“The Weekender, Oct. 17-20: Pumpkin Regatta, Film Festival, Howl-O-Ween + more”

<https://manchester.inklink.news/the-weekender-oct-17-20-pumpkin-regatta-film-festival-howl-o-ween-more/>

Boston Globe

James Sullivan, reporter

October 16, 2024

“Paul Heinzelmann is a “Set MD” and subject of new doc...”

https://www.bostonglobe.com/2024/10/16/arts/paul-heinzelmann-safe-sets-dying-to-work-in-the-film-industry/?p1=BGSearch_Overlay_Results

Concord Monitor

Rachel Wachman, reporter

October 15, 2024

“Life on-screen: Concord documentarian duo Samuel and Dan Habib to premiere new film in NH”

[https://www.concordmonitor.com/Samuel-and-Dan-Habib-prepare-for-NH-premiere-of-feature-film-57291010?](https://www.concordmonitor.com/Samuel-and-Dan-Habib-prepare-for-NH-premiere-of-feature-film-57291010?utm_source=ActiveCampaign&utm_medium=email&utm_content=Life%20on-screen%3A%20Concord%20documentarian%20duo%20Samuel%20and%20Dan%20Habib%20to%20premiere%20new%20film%20in%20NH&utm_campaign=CM%20Morning%20Headlines)

[utm_source=ActiveCampaign&utm_medium=email&utm_content=Life%20on-screen%3A%20Concord%20documentarian%20duo%20Samuel%20and%20Dan%20Habib%20to%20premiere%20new%20film%20in%20NH&utm_campaign=CM%20Morning%20Headlines](https://www.concordmonitor.com/Samuel-and-Dan-Habib-prepare-for-NH-premiere-of-feature-film-57291010?utm_source=ActiveCampaign&utm_medium=email&utm_content=Life%20on-screen%3A%20Concord%20documentarian%20duo%20Samuel%20and%20Dan%20Habib%20to%20premiere%20new%20film%20in%20NH&utm_campaign=CM%20Morning%20Headlines)

ArtsFuse

Staff

October 13, 2024

“Coming Attractions: October 13 through 28 — What Will Light Your Fire”

<https://artsfuse.org/299407/coming-attractions-october-13-through-28-what-will-light-your-fire/>

WBZ NewsRadio

October 12, 2024

Jordan Rich interviews Tina

<https://wbznewsradio.iheart.com/?pname=www.wbz1030.com&sc=dnsredirect>

NHFF Media Coverage Report

InDepthNH

Ran news release as submitted

October 11, 2024

“NH Film Festival Announces Panel Including NH PBS on Public Media Distribution”

https://indepthnh.org/2024/10/11/new-hampshire-film-festival-announces-panel-including-nh-pbs-on-public-media-distribution/?et rid=16908342&s_campaign=NH:newsletter

WMUR

Kelly O'Brien, reporter, filed two stories, including two live shots from TMH.

October 10, 2024

“Portsmouth ready to welcome 22nd NH Film Festival”

<https://www.wmur.com/article/portsmouth-ready-to-welcome-22nd-nh-film-festival/62571877>

<https://www.wmur.com/article/new-hampshire-film-festival-101024/62571724>

WFEA

October 10, 2024

Radio Interview with Ian McCarthy

(No link available)

Seacoast Currents

Kathy and Larry

October 10, 2024

Interview with Mark Pruett

<https://spinitron.com/WSCA/pl/19633291/Seacoast-Currents>

Union Leader

Will Martino

October 9, 2024

“NH Film Festival Returns for 22nd year”

https://www.unionleader.com/nh/arts_and_ent/nh-film-festival-returns-for-22nd-year/article_1766f202-e2ab-5d90-ab13-353b2643d36d.html

Portsmouth Herald

Submitted by Barb MacLeod and Ryan Klink

October 9, 2024

“10 must-see movies at 2024 NH Film Festival in Portsmouth”

<https://www.seacoastonline.com/story/entertainment/2024/10/09/2024-nh-film-festival-portsmouth-10-must-see-movies/75568926007/>

NHFF Media Coverage Report

WKXL/NH Unscripted 103.8

October 9, 2024

Interview with Dan Hannon

<https://www.nhtalkradio.com/?p=22410>

Greg and The Morning Buzz

October 2024

Tina Sawtelle and Nicole Gregg Interview

<https://rock101fm.iheart.com/featured/greg-the-morning-buzz/tab/podcasts/>

September 2024

NH Unscripted - Interview with Ian McCarthy

September 27, 2024

<https://www.nhtalkradio.com/?p=22331>

NH Unscripted - Interview with Tina Sawtelle

September 25, 2024

<https://www.nhtalkradio.com/?p=22305>

WFEA

Jeff Chidester

September 25, 2024

Interview with Dan Hannon

[https://soundcloud.com/wfea-radio/dan-hannon-09-25-24?](https://soundcloud.com/wfea-radio/dan-hannon-09-25-24?utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)

[utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing](https://soundcloud.com/wfea-radio/dan-hannon-09-25-24?utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)

New Hampshire Magazine

Crystal Ward Kent

September 11, 2024

“Movie Magic in NH”

<https://www.nhmagazine.com/movie-magic-in-new-hampshire/>

Portsmouth Community Radio

Larry Drake and Kathleen Somssich - hosts

September 9, 2024

Interview with Tina

(No link available).

NHFF Media Coverage Report

Seacoast Online/Portsmouth Herald

“Special to Seacoast Online”

September 9, 2024

“2024 NH Film Festival: Movies to watch, Alan Ruck of 'Succession' to appear in Portsmouth”

<https://www.seacoastonline.com/story/entertainment/2024/09/09/2024-nh-film-festival-in-portsmouth-lineup-alan-ruck/75099590007/>

AOL

Staff

September 9, 2024

“2024 NH Film Festival: Movies to watch, Alan Ruck of 'Succession' to appear in Portsmouth”

<https://www.aol.com/2024-nh-film-festival-movies-090119001.html>

MovieMaker

Margeaux Sippell

September 6, 2024

“New Hampshire Film Festival 2024 Lineup Includes Nightbitch and an Evening with Alan Ruck”

<https://www.moviemaker.com/new-hampshire-film-festival-alan-ruck-lineup/>

Manchester Ink Link

Ran news release as submitted

September 5, 2024

“New Hampshire Film Festival announces special lineup and guests”

<https://manchester.inklink.news/byline/nh-film-festival/>

InDepthNH

Ran news release as submitted

September 5, 2024

“22nd Annual New Hampshire Film Festival Announces 2024 Film Lineup and Special Guests”

<https://indepthnh.org/2024/09/05/22nd-annual-new-hampshire-film-festival-announces-2024-film-lineup-and-special-guests/>

NHFF Media Coverage Report

FilmFreeway, by Backstage Magazine

September 2024

“New Hampshire Film Festival”

<https://filmfreeway.com/NewHampshireFilmFestival>

August

The Pulse of NH Radio Show - iHeart Radio

Jack Heath

August 11, 2024

Interview with Dan Hannon

(Link not available)

Portland Press Herald

Calendar Item

“FILM: New Hampshire Film Festival 2024”

https://www.pressherald.com/forecaster/forecaster-calendar/?_escaped_fragment_=/show?start=d5#!/details/film-new-hampshire-film-festival-2024/13767394/2024-10-20T00

July 2024

WFEA

July 26, 2024

Interview with Tina and Nicole

<https://1370wfea.com/morning-update/tina-sawtelle-and-nicole-gregg-07-26-24/>

Portsmouth Herald

Ran news release as submitted

July 15, 2024

“NH Film Festival 2024 in Portsmouth sets dates, entry deadline is near”

<https://www.seacoastonline.com/story/entertainment/2024/07/15/nh-film-festival-2024-portsmouth-alan-ruck/74382239007/>

AOL

Staff

July 15, 2024

“NH Film Festival 2024 in Portsmouth sets dates, entry deadline is near”

<https://www.aol.com/nh-film-festival-2024-portsmouth-090645692.html>

NHFF Media Coverage Report

February 2024

Morning Report/Boston Globe/The Big Picture

February 7, 2024

Ran photo and mentioned TMH taking over NHFF
(Link not available)

Seacoast Online

Ran news release as submitted

February 1, 2024

“The Music Hall takes reins of New Hampshire Film Festival in 2024”

<https://www.seacoastonline.com/story/entertainment/2024/02/01/music-hall-takes-reins-nh-film-festival-2024-portsmouth/72421022007/>

January 2024

InDepthNH

Ran news release as submitted

January 30, 2024

“The Music Hall in Portsmouth Takes The Reins of New Hampshire Film Festival”

<https://indepthnh.org/2024/01/30/the-music-hall-in-portsmouth-nh-officially-takes-the-reins-of-the-new-hampshire-film-festival/>

Portsmouth Patch

Staff

January 30, 2024

Picked up InDepth Article: “The Music Hall in Portsmouth Takes The Reins of New Hampshire Film Festival”

<https://indepthnh.org/2024/01/30/the-music-hall-in-portsmouth-nh-officially-takes-the-reins-of-the-new-hampshire-film-festival/>



This Mass General doctor is making house calls to Hollywood film sets

Paul Heinzelmann is a self-described "Set MD" and the director of a new documentary, "Safe Sets: Dying to Work in the Film Industry."

 The Boston Globe / Oct 16, 2024



Movie Magic in New Hampshire

Movies are where the magic happens, and New Hampshire has had it's fair share of time on the silver screen

 New Hampshire Magazine / Sep 11, 2024



New Hampshire Film Festival 2024 Lineup Includes Nightbitch and an Evening with Alan Ruck

The New Hampshire Film Festival has set its lineup for 2024, and it includes Marielle Heller's *Nightbitch* and an evening with *Succession* actor Alan Ruck.

 MovieMaker / Sep. 6, 2024

10 must-see movies at 2024 NH Film Festival in Portsmouth

Here's a look at 10 movies you don't want to miss at NH Film Festival in Portsmouth. Event is Oct. 17-20.

 Portsmouth Herald / Oct. 9, 2024



moviemakermag • Follow

moviemakermag The New Hampshire Film Festival has announced its 2024 lineup, including @nightbtchfilm and an evening in conversation with Alan Ruck. See the full lineup at the link in bio. @nhff

9w

nhff This is going to be an incredible year! Thank you for capturing the excitement as we get ready 🎉

9w 1 like Reply

Liked by tina_aidella and others
September 6

Add a comment...



nhpublicradio and nhff
Art Music • Autumn Walk

nhpublicradio 3w
Actor and comedian Eliza Coupe received the Van McLeod Award Award at the New Hampshire Film Festival on Sunday, Oct. 20.

Her remarks, and those of Joan Goshgarian, on her husband's legacy, as well as festival founder Nicole Gregg.

#newhampshire #nhfilmfestival #nh #filmmaking #filmmakers #portsmouthnh #nhff #newengland

mariakulianin 3w
@elizacoupe New Hampshire's own!!! 🙌🙌🙌

1 like Reply

109 likes
October 21

Add a comment...

Weekend Top 5

Compiled by Angie Sykeny
 Union Leader Staff

Weekend of activities set for Sandwich Fair

SANDWICH — New Hampshire fair season comes to a close with the Sandwich Fair on Columbus Day weekend, Saturday through Monday, at 7 Wentworth Hill Road.

The event features classic fair activities such as rides, animal shows and exhibitions, along with special events like antique auto shows, children's tractor pulls, cornhole tournaments and equipment skills competitions.

Admission is \$12 for adults and youth ages 12 and older, while children younger than 12 get in free.

The fair also offers discounted rates for seniors on Monday. More info: thesandwichfair.com.

Warner's Main Street hosts Fall Foliage Festival

WARNER — The Warner Fall Foliage Festival is set for Friday through Sunday along Main Street.

The event features a mix of events including a parade, a children's fun run and an ice cream eating contest.

The festival also will host a variety of ongoing activities such as a book and bake sale, an oxen competition and a woodmen's competition.

Live music and midway rides will be available throughout the weekend, and attendees can enjoy a lobster dinner and chicken BBQ. Parking will be available for \$10 per car.

More info: wfff.org.

NH Brewfest makes return to Portsmouth

PORTSMOUTH — The New Hampshire Brewfest will return on Saturday to Cisco Brewers, offering an afternoon of craft beer tastings from noon to 4:30 p.m.

This 21-plus event provides attendees with an opportunity to sample beers from nearly 40 breweries, with VIP access starting at noon (\$80) and general admission at 1 p.m. (\$60).

Designated driver tickets are available for \$20.

The festival also will feature live music and a variety of food vendors.

More info: nhbrewfest.com.

Annual Pumpkin Festival to take over Milford Oval

MILFORD — The Milford Pumpkin Festival will take place from Friday through Sunday around the Milford Oval.

The festival features a variety of events including live music on two stages; a haunted trail; a variety of vendors; a beer, wine and spirits tasting; a historical walking tour;

► See Top 5, Page B2

Indie talent shines



The scene from the red carpet at the 2023 New Hampshire Film Festival. Film buffs can choose to have their photo taken on the red carpet.

NH Film Festival puts spotlight on independent cinema for 22nd year

By Will Martino
 Union Leader Correspondent

If you're looking to earn an Oscar, most people would tell you to fly out to Hollywood. But cross-country flights are expensive, and Portsmouth is just a drive away.

The New Hampshire Film Festival is back for its 22nd year bringing independent cinema to the Granite State, with awards that could qualify a lucky few short films with Academy Award eligibility.

The festival screens more than 100 feature films and shorts over the course of four days from Oct. 17-20. While 100 films may seem like a lot, it's a drop in the bucket of the applicant pool — thousands submit their work.

"I think I put in about 500 hours of just watching the films," said fan McCarthy, lead programmer for the festival.

McCarthy guides the selection of films from the pool, fielding submissions from local, national and interna-

tional film projects. Live action short films and animation short films are judged by a jury for a shot to enter the Short Films competition at the concurrent Oscar awards.

"It's a very big deal," said McCarthy. "We're one of very few film festivals in New England that have that designation."

In recent years, the festival has hosted more than 10,000 attendees, brought in big name films, hosted cast and crew Q&A panels, and brought in household names, including David Spade, Ken Burns and Christopher Abbott.

But the festival comes from humble beginnings.

"It began as a notion to put a bunch of films together to play that had recently been finished by people in the region just looking to screen them for friends, family, anyone interested in the local movie scene," said Dan Hannon, co-founder and industry curator for the festival. "Once that notion came together, it was the idea

► See Festival, Page B2



Last year's comedy panel at 35 Artspace in Portsmouth.